

## **Historic, archived document**

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Price List  
of  
**GLADIOLUS**

1938



"You can have 5 bulbs at 10 rate"

*Howard J. Burd*

Grower of Unusual  
Gladiolus

Washington, New Jersey

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## Burd's New Glads for 1938

**BUFF BEAUTY.** (Burd) Deep Bengal Buff shading down to a vivid cherry throat. This creation was produced by a Miss Bloomington X. Wasaga seedling crossed on Emile Aubrun. Velvet texture, long spike of 15 buds with six open at one time. 4½-inch blooms. Perfect facing and never crooks. VERY EARLY bloomer. 70 days. OUTSTANDING. L. each \$5.00. S. each \$1.50. Blbts. 75c each—3 for \$2.00.

**ORANGETTE.** (Burd) A lovely deep orange, overlaid with autumn russet. Tall, graceful spike with six or more 4-inch blooms open. Good facing and placement—never crooks. Mid-season. A good commercial. L. \$3.00 each; S. \$1.00 each; 5 for \$3.50. Bulblets 5 for \$1.00.

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*Chatham, N. J.*

*Sept. 10, 1936*

Dear Mr. Burd:

*With the Glad season now about closed, the writer feels that a few words of praise should be extended to you for the marvelous blooms produced by bulbs which I have purchased of you each year for the past 4 years.*

*The quality, size and beauty of these blooms have been so greatly admired by many of my friends, that they have become interested in adding your stock to their garden, with results obtained far beyond their expectations. In anticipation of still adding to my collection, I sincerely hope that you will continue your good work in the development of new varieties.*

*Sincerely yours,*

*F. W. LAU*

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### READ CAREFULLY

**Order Early.** It avoids disappointment.

**Shipments.** I ship from Feb. 10 to April 20th.

**Stock.** I ship first quality stock, and never substitute. You can have 5 bulbs at the 10 rate. No order less than \$1.00 accepted and I pay all delivery charges.

**Prices.** As given here supersede all previous quotations and are priced subject to prior sale.

**Service.** We offer the best, being appreciative of your patronage. I give liberal extras and the larger the order, the more liberal the overcount. I aim to please and will do it.

L. Means Large

S. Means Small

**NO BULBS SOLD AFTER APRIL 20**

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**AFLAME.** Begonia-rose, shading to bright orange flame near edge. Long spike and very good. Large 2-12c; 10 for 50c.

**ALBATROSS.** Best mid-season pure white. Tall spike and large flowers. Large 2-12c; 10 for 44c.

**ARLINGTON.** Bright orange, warm buff at base of petals. A fine Glad. L. 2-12c; 10 for 44c.

**BAGDAD.** Huge smoky old rose. **Outstanding.** L. 2-12c; 10 for 44c. S. 10 for 15c.

**BETTY NUTHALL.** Salmon coral, orange throat. **Impressive.** L. 2-12c; 10 for 48c.

**BLUE ADMIRAL.** Deep clear violet blue. Tall and large blooms. Healthy and most promising all purpose dark blue. **Try it.** L. 15c each; 10 for \$1.20.

**BLUE TRIUMPHATOR.** Long spike of light violet blue. 6-inch blooms. L. 2-12c; 10 for 50c.

**BLUE TORCH.** Lovely light blue, darker throat. L. 2-12c; 10 for 40c.

**BLEEDING HEART.** White tinted pink with carmine blotch. Scored 95 points at Boston show. L. 2-12c; 10-48c.

**CATH COLEMAN.** Large coral pink, exhibition flower. L. 2-14c; 10 for 50c.

**CARA MIA.** Tall early blooming clear pink. A fine cut Glad. L. 2-12c; 10 for 40c.

**CRIMSON BEAUTY. (Burd)** Light vermillion crimson, shading to a throat of sunlight yellow, with splashes of crimson deep in throat. Long spike of 15 buds with 5 open. Good placement and texture and very early. 70 days. L. each 25c; 10-\$2.00. S. 10 for 60c. Blbts. 10-25c.

**CAMEO. (Kemp)** Cameo pink with greenish yellow blotch. L. 2-12c; 10 for 40c.

**COMMANDER KOEHL.** Deep red that sparkles. Long spike. L. 2-12c; 10 for 40c.

**CORONADO.** Milk white laced royal purple throat. **Beautiful.** L. 2-12c; 10 for 44c.

**DR. MOODY.** Very early lavender. In great demand. L. 2-12c; 10 for 40c.

**DEBONAIR.** LaFrance pink shading to shrimp pink with creamy throat blotch lightly peppered crimson. Seven medium large blooms open on a very tall spike. A very fine cut flower. **GOOD.** L. 2-12c; 10-48c.

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- E. J. FARRINGTON.** Midseason pure yellow. Good. L. 2-12c; 10 for 40c.
- ERICA MORINI.** Warm salmon orange. Lovely Color. L. each 15c.
- EMILE AUBRUN.** Huge flowers of live bronze, cherry center. L. 2-14c; 10 for 50c.
- ELIZ. TABOR.** Rose pink on white ground, with red blotch. L. 2-12c; 10 for 40c.
- F. C. McCOY.** Tall exhibition pink. Blue ribbon winner everywhere. L. 2-12c; 10 for 40c.
- GLORIOLA.** Orange salmon with yellow throat and a Beauty. L. 2-14c; 10 for 50c.
- GATE of HEAVEN.** The richest and deepest large flowered yellow. L. 2-14c; 10 for 50c.
- GOLDEN DREAM.** Late blooming yellow. Tall spike. L. 2-12c; 10 for 40c.
- GYPSY MOON. (Burd)** Deep flesh tinted coral. The three lower petals have a pencil of vermillion in throat, with delicate spray lighter vermillion on side of petal. Tall spike with 5 open —15 buds. Very good texture and placement. 5-inch blooms. Mid-season—80 days. A **Fine Creation.** L. each 75c; S. each 25c; 10 for \$2.00. Blbts. 10 for \$1.00.
- KIRCHOFF'S VIOLET.** Attractive violet blue. L. 2-10c; 10 for 40c.
- KING ARTHUR.** Heavily ruffled lavender. Marvelous. L. 2-14c; 10 for 50c.
- LINDESTA.** Salmon rose with cream throat. Tall and very fine. L. 2-14c; 10 for 60c.
- MARIE KUNDRED.** Early blooming white. L. 2-10c; 10 for 40c.
- MILDRED LOUISE.** Strawberry pink. Large blooms and marvelous. L. 2-12c; 10 for 44c.
- MILFORD.** Clear azure blue, darker at edges. Unusually clear even tone of lovely light blue. Flowers very large, 9 open. A **TOP NOTCH GLAD.** L. each 25c; 10 for \$2.30. S. 2 for 25c.
- MARMORA.** Lavender grey with petunia blotch. Very Fine. L. 2-12c; 10 for 40c.
- MALVINA BURD. (Burd)** Rich deep cream fading to white at edge of petal. 5-inch blooms on long spike. A **Fine Glad.** L. 2-18c; 10 for 80c. S. 10 for 40c.
- MISS BLOOMINGTON.** Very early tall light yellow. Six open and the best early yellow on the market today. L. 2-12c; 10 for 50c.

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**MISS GREELEY.** Orange tinted pink, somewhat like Mr. W. H. Phipps but earlier. L. 2-12c; 10 for 40c.

**MISS NEW ZEALAND.** Tall spike with 7½ inch blooms of salmon apricot, suffused rose with blotch of ripe peach. **Sensational** and gigantic in every way. L. each 40c.

**MEXICAN FIRE OPAL.** Orange copper. **Attractive.** L. 2-12c; 10 for 40c.

**MINUET.** The finest low priced, soft shade of lavender. L. 2-12c; 10 for 50c.

**MR. W. H. PHIPPS.** Light rose salmon, many open. L. 2-12c; 10 for 40c.

**MRS. F. H. HORNBERGER.** Best late blooming white. L. 2-12c; 10 for 40c.

**MRS. F. C. PETERS.** Rose lilac, crimson blotch. **A Good One.** L. 2-12c; 10 for 40c.

**MRS. LEON DOUGLASS.** The giant of them all. Flame pink and very outstanding. L. 2-12c; 10 for 40c.

**MR. F. M. SHICK.** Clear geranium pink with cream throat. **Very Fine.** L. 2-12c; 10 for 50c.

**MRS. N. VANDERBILT.** Ruffled salmon pink. L. 2-12c; 10 for 40c.

**MRS. VAN KONYNENBERG.** Nearly sky blue. **A Rare Color.** L. 2-12c; 10 for 40c.

**OHIO STATE.** Earliest good Glad we know of; it has bloomed in 48 days. Always under 60 days. Begonia rose, tinted lavender. Good spike and substance. **A Pleasing Glad.** L. 2-12c; 10 for 50c; S. 10 for 15c.

**O. D. BALDWIN.** Deep rich red, cherry blotch. **Extra Nice.** L. 2-10c; 10 for 40c.

**OUR SELECTION.** Salmon red tinted cream with cerise throat. An exhibition Glad that wins everywhere. Quite showy. L. 2-10c; 10 for 40c.

**ORANGETTE. (Burd)** See page 2.

**PELEGRIINA.** Deep violet blue with velvet finish. **Extra Fine.** L. 2-10c; 10 for 40c.

**PICARDY.** Soft shrimp pink. Wide open 6-inch blooms on tall spike and the most outstanding introduction of recent years. L. 2-10c; 10 for 40c; S. 10 for 15c.

**PRIMROSE PRINCESS.** Clear primrose yellow. Nice spike and good habits. L. 2-10c; 10 for 40c.

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**PRIDE OF WANAKAH.** Rich lavender rose. Very showy and wonderful color. L. 2-10c; 10 for 40c.

**PEARL OF CALIF.** LaFrance pink, 10 open on spike and very beautiful. L. 2-12c; 10 for 40c.

**PFITZER'S TRIUMPH.** Immense blooms of salmon orange. A Sensational Glad. L. 2-10c; 10 for 40c.

**PURPLE QUEEN.** A deep violet maroon, ruffled. L. 2-12c; 10 for 40c.

**QUINTON.** Coral-pink and a very early bloomer. Fine cut flower. L. 2-10c; 10 for 40c.

**RAMESES.** Tall aster purple and a very lovely Glad. Be sure to get this one. L. 2-12c; 10 for 50c; S. 10 for 20c.

**ROMANCE.** Salmon rose bordered blue. An old one but still in demand. L. 2-10c; 10 for 35c.

**STAR DUST. (Burd)** Small rose red, inclined to purple. 2-inch flowers and makes a nice bowl with baby breath. L. 2-15c; 10 for 50c; S. 10 for 20c.

**SALMONETTE (Burd)** Large flame Salmon with white shadings. Tall spike and a very healthy Glad. Should be in every fan's collection. A nice creation, now in the low price section. L. each 10c; 10 for 80c; S. 10-40c.

**ROSE MARIE PFITZER.** Exhibition peaches and cream. Very, Very Good. L. each 10c; 10 for 70c.

**SCARLET WONDER.** Blood red with 6-inch flowers. Medium spike. L. 2-10c; 10 for 40c.

**SMILING MAESTRO.** Deep salmon rose, flaked brown. A top notch one. L. each 20c; 10 for \$1.50.

**SOLVEIG.** Large ruffled white with carmine feather. A wonder when well grown. Late bloomer. L. each 20c; 10 for \$1.50; S. 10 for 60c.

**STAR OF BETHLEHEM.** Very large exhibition cream white. 8 open on long spike. Finest white today at the price. Don't overlook this one. L. 20c each; 10-\$1.50; S. 10-40c.

**TARO.** A beautiful cerise color. L. 2-10c; 10 for 40c.

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**TIP TOP.** The finest rose scarlet today. Tall spike with 6 open, large blooms and really extra fine. Be sure to get this one. L. each 15c; 10 for \$1.10; S. 10 for 60c.

**VAGABOND PRINCE.** Bronze red with rich orange throat. 10 open on tall spike. Very gorgeous color, attracts at once everywhere. **VERY GOOD.** L. 50c each. S. 20c each; 6 for \$1.00.

**WASAGA.** Very beautiful buff with tall spike, florets nicely ruffled. A prize winner in its color class. Color delightfully different. L. 2-12c; 10 for 50c.

**PRIDE of AMERICA MIXTURE.** All colors, early, midseason and late bloomers. 40 large bulbs for \$1.50; 100 large bulbs for \$2.50. Post paid by me. **No Better Mixture Anywhere.**



## BLUE BARGAIN SPECIAL

2 large bulbs each of the Blue Admiral, Blue Triumphator, Blue Torch, Dr. Moody, Kirchoff's Violet, King Arthur Milford, Minuet, Van Konynenburg and Pelgrina. A \$1.75 value for \$1.50.

## PICARDY SPECIAL

10 L., 10 M., 20 S. for \$1.00



*Wisconsin Rapids, Wisc.*

*Dear Mr. Burd:*

*The bulbs grew very nice. Every one bloomed  
and were such lovely colors.*

*Yours truly,*

MISS D. E.



Ramsey, N. J.

*Dear Mr. Burd:*

Received bulbs and wish to thank you for the extra of Malvina Burd. Bulbs are fine and healthy looking.

*Many thanks,*  
*M.*

Mr. A. B



## RARE BULBLET SPECIAL

10 Crimson Beauty, 5 Gypsy Moon, 5 Milford.  
10 Malvina Burd, 2 Miss New Zealand, 2  
Orangette and 10 Vagabond Prince. A \$2.00  
value for \$1.75.

## BURD'S OWN CREATION SPECIAL

1 L. Crimson Beauty, 1 L. Gypsy Moon, 2 L.  
Malvina Burd, 1 S. Orangette, 2 L. Stardust  
and 2 L. Salmonette—the total Catalog price  
on the above is \$2.50. You can have this spe-  
cial for \$2.00.

### COUPON WORTH 50c

If your order is received before April 20th,  
1938, I will accept this coupon as 50c toward  
your order, provided your order amounts to  
\$3.50 and must be accompanied by cash.

Howard J. Burd.

### COUPON WORTH \$1.00

If your order is received before April 20th,  
1938, I will accept this coupon as \$1.00 toward  
your order, provided your order amounts to  
\$7.00 and must be accompanied by cash.

Howard J. Burd.

"The above two coupons Do Not apply on Burd's  
Creation Special, Blue Bargain, Picardy, or Rare  
Bulblet Specials."

These prices are good only until April 20, 1938.

**NO BULBS SOLD AFTER THAT DATE,  
WHY NOT SEND IN YOUR ORDER NOW?  
WE HOLD AND SHIP ANY TIME YOU SAY.**